Greater Brighton Investment Programme Brief

Project:	Greater Brighton Investment Programme
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1 Programme Objectives

- 1.1 The Greater Brighton Investment Programme brings together a number of projects and delivery programmes which promote the economic prosperity of the Greater Brighton City Region as part of a strategic and co-ordinated investment programme.
- 1.2 The Investment Programme will provide the necessary programme and project management arrangements to ensure that those projects for which the Greater Brighton Economic Board is accountable for in relation to the City Deal and Growth Deal investment programmes are progressed and delivered as part of a co-ordinated investment programme for the city region.
- 1.3 The Investment Programme forms the delivery phase following a series of strategy and policy developments for Greater Brighton, which include:
 - Greater Brighton City Deal
 - Coast to Capital Local Enterprise Partnership Strategic Economic Plan and Growth Deal Intervention programme
 - Shoreham Harbour Regeneration Programme
 - Newhaven Flood defences
 - Regional Growth Fund Wave 2 Business Support Programme
- 1.4 The objectives of the Greater Brighton Investment Programme include:
 - Creating the conditions that make Greater Brighton an investment destination of choice, will all parts of the city region fulfilling their potential
 - Ensuring that Greater Brighton is in a position to unlock development sites, and exploit its assets
 - Provide a co-ordinated programme of investment that brings together public, private, government, and business expertise to maximise delivery
 - · Supporting business growth through a strong integrated offer
 - Delivering improvements to transport infrastructure, flood defences and broadband connectivity
 - Promoting housing growth, including on public sector land; and seeking alternative sources of investment in new housing

- Exploit Greater Brighton's expertise in academic research and development and bring public, private and academic institutions together to commercialise research and development at pace and scale.
- Reducing the demand for public services by helping our residents to get into work, gain better quality work and remain in work
- Put Greater Brighton in a position where the skills of its population forms a key competitive edge for the city region – addressing worklessness and low skills and aligning our skills base with the jobs generated through economic growth
- Improving Greater Brighton's international competitiveness
- Supporting the development of our world class visitor economy
- Positioning Greater Brighton as a pioneer low carbon city region through investment in green and blue infrastructure and seizing the opportunities of a low carbon transition
- Building a local market for low carbon goods and services, creating a stable platform from which companies can diversify into and/or grow from.
- 1.5 The Greater Brighton Investment Programme will be overseen by an Officer Programme Board, which will report to the new Greater Brighton Economic Board. A strong pipeline of projects has emerged through the development of the City Deal proposals, and LEP SEP and Growth Deal proposals, spanning commercial and physical developments, transport, flood defences and broadband infrastructure, business growth support and employment & skills projects. An overarching single governance approach is required to enable programme management, co-ordination, and the appraisal, assessment and governance of projects taking into consideration
- 1.6 By bringing together projects as part of a co-ordinated city region investment programme, Greater Brighton can ensure that limited capacity is maximised and resources are invested in ways that will have most impact on the economy. The Investment Programme will help deliver benefits right across Greater Brighton recognising is healthy diversity.

2 Programme Scope

- 2.1 To achieve the above objectives, the programme will:
 - Deliver the City Deal programme including the network of city region growth centres
 - Deliver the objectives within the LEP's Strategic Economic Plan and the Greater Brighton intervention programme of projects that form the Growth Deal bid.
 - Identify and prioritise a medium term pipeline of investment opportunities which are attractive to investors and developers which drive investment in priority areas regeneration
 - Develop a Greater Brighton approach to delivering new housing which tests new business models and seeks alternative forms of investment
 - Identify an agreed and shared set of infrastructure priorities, supported by all Greater Brighton authorities
 - Identify and prioritise projects that attract EU Structural Investment Funds and deliver the objectives of the LEP's EU SIF Strategy
 - Deliver the RGF Wave 2 Business Support Programme
 - Develop a Greater Brighton Employment and Skills Programme

- Establish a GBCR Investment Fund and Investment Panel
- Identify and prioritise a pipeline of investment projects for future investment
- Report investment proposals, delivery progress and outcomes to the Greater Brighton Economic Board

3 Project Deliverables

3.1 The initial list of projects that form the City Deal and Greater Brighton projects that are included in the Coast to Capital LEP's Growth Deal investment programme are attached as Appendix 2. A more detailed implementation plan for the City Deal is attached as Appendix 3. A detailed implementation plan for the Growth Deal projects will be prepared by the Officer Programme Board once the the outcome of the LEP's Growth Deal negotiation with government is known.

4 Programme Exclusions

4.1 The projects that fall within the Greater Brighton Investment Programme will be will be based on the principle of added value. The focus on the programme will be upon the key strategic city-region issues in relation to sustainable economic growth and prosperity which, collectively, add value to work underway in individual local authorities and by partners at district level. The programme deliberately does not set out to encompass all of the work in relation to economic prosperity and growth that Greater Brighton authorities will do in the coming years.

5 Programme Governance

- 5.1 The Greater Brighton governance arrangements continue to strengthen and mature. Along with the Coast to Capital Local Enterprise Partnership, the Greater Brighton Economic Board provides a basis for collaboration and the delivery of the Greater Brighton Investment Programme. The establishment of the Greater Brighton Economic Board will enable act as the key decision making body for making City Region level decisions on key issues of a strategic nature and what's needed to support growth.
- 5.2 The proposed programme governance structure is at Appendix 1
- 5.3 To build upon the strong arrangements already in place through the new Greater Brighton Economic Board, the governance of delivery will be strengthened by:
 - Reviewing the City Deal Officer Project Board and replacing with a new Greater Brighton Officer Programme Board which will act as the Officer Programme Board for the Investment Programme
 - Reviewing the existing governance of the Shoreham Harbour Project / Shoreham Airport Growth Centre, including the flood defences agreed in the City Deal, to ensure alignment within the new Greater Brighton governance arrangements

- Establishing and aligning project governance arrangements for the Newhaven flood defences agreed in the City Deal
- Establishing and aligning the project governance arrangements for the Burgess Hill Business Park/Growth Centre
- Establishing and aligning project governance arrangements for Brighton's New England House and Preston Barracks Growth Centres
- Ensuring the appropriate delivery structure are established to deliver the final LEP Growth Deal investment projects which fall within the Greater Brighton city region
- 5.4 The primary role of the new Greater Brighton Officer Programme Board will be to:

DELIVER

- Develop and recommend to the Economic Board the detailed work programme of activity that will form the Greater Brighton Investment Programme
- Monitor progress and delivery of the Greater Brighton Investment Programme and individual projects – reporting progress to the Greater Brighton Economic Board
- Oversee the operation of sub groups and task and finish projects to implement thematic elements of the programme
- Seek to align investments and plans at all levels with the agreed objectives of the Investment Programme
- Communicate programme background and progress to members of the Greater Brighton Economic Board, Coast to Capital LEP and Government departments.

ENABLE

- Identify and secure resources and capacity to enable the city region to deliver its ambitions
- Develop, prioritise the use of resources and preparation of funding bids on behalf of Greater Brighton

INFLUENCE

- Align resources and influence to support the delivery of the Greater Brighton Investment Programme
- Influence local, national and international policies, legislation and programmes in order to deliver sustainable economic growth and prosperity for Greater Brighton
- Broker agreement at strategic level to resolve apparent barriers to delivery of sustainable economic prosperity and growth across Greater Brighton

6 Programe Interfaces

6.1 It is important to recognise the relationship between Greater Brighton and the Coast to Capital LEP, as well as neighbouring delivery partnerships of the Coast to Capital LEP Area. Greater Brighton's productivity and prosperity is connected with wider economic growth potential of the Coast to Capital LEP area.

- 6.2 Whilst West Sussex County Council are not members of the Greater Brighton Economic Board, officers from their Economic Development Team will support the delivery of the Greater Brighton Investment Programme and attend the Officer Programme Board meetings. This is to ensure that there is appropriate engagement with the relevant transport authority in relation to projects that fall within the West Sussex boundary.
- 6.3 Separate governance arrangements may be required for some projects in the Lewes District Council area to ensure that East Sussex County Council and the South East LEP are appropriately engaged, particularly in relation to any transport related projects.
- 6.4 The programme's key interfaces are with:
 - 1) The Coast to Capital LEP Strategic Economic Plan and Growth Deal Intervention Programme
 - 2) The Coast to Capital LEP EU Structural & Investment Funds Strategy
 - 3) The Coast to Capital LEP Skills Strategy
 - 4) The Coast to Capital LEP Local Transport Body
 - 5) University of Brighton Green Growth Platform

7 Programme Resource Requirements

- 7.1 The lead authority shall provide administrative support to the Greater Brighton Investment Programme for financial, legal, reporting and administration services. The Investment Programme will be administered by a full time post (Greater Brighton Business Manager) funded from the contributions from partners agreed through the establishment of the Greater Brighton Economic Board.
- 7.2 Each Partner will need commit officer time to attend board meetings. Each project reporting into the programme will have its own independent resource requirements and will be subject to individual business cases.

8 Programme monitoring and reporting

8.1 Knowing whether we are on track is crucial to delivering the Greater Brighton Investment Programme, to analyse and manage progress. A suite of headline indicators will be developed which support the indicators agreed for the LEP's Strategic Economic Plan. These headline indicators will be supported by a series of operational milestones and output targets, developed through the implementation planning process. These more detailed measures will ensure that all partners are working together in a coherent, efficient and focused way to prioritise resources in the delivery of our objectives and strategic priorities.

9 High Level Risks

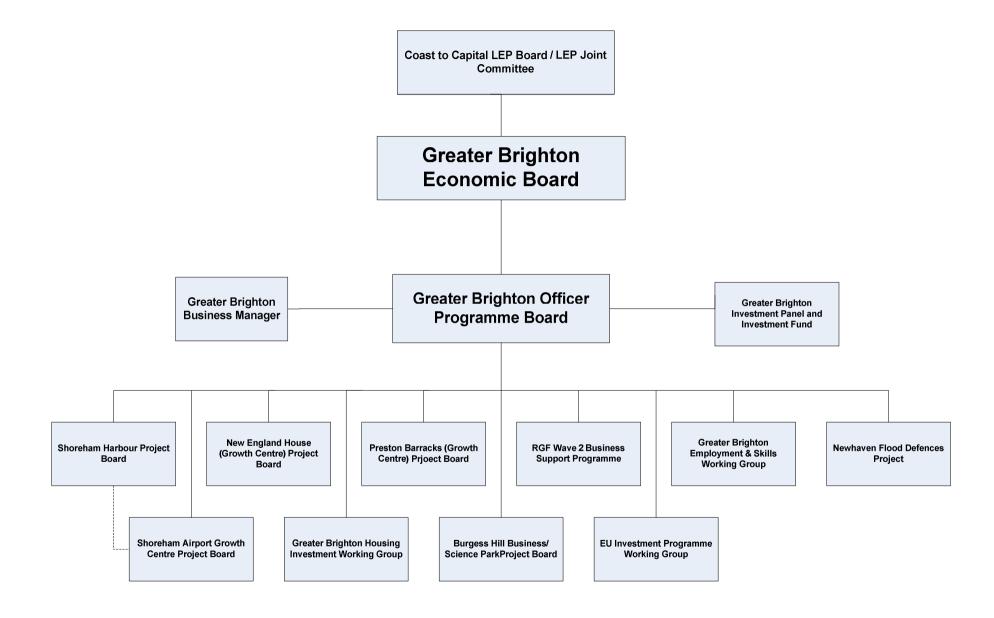
9.1 A full risk register for the Investment Programme will be established by the Greater Brighton Business Manager and overseen by the Officer Programme Board. High level risks are summarised below.

Risk	Mitigation
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Risk	Mitigation
Project Viability The viability of many projects are dependent upon outcome of LEP Growth Deal Bid	Greater Brighton Officer Programme Board is working working closely with the LEP to provide information required for the Growth Deal negotiation
Capacity to deliver programme The programme involves an ambition to deliver projects of significant scale with limited staff resources	The Officer Programme Board will monitor progress against project milestones to ensure that partners are working together in a coherent focused way to prioritise resources
Legal risk Projects become ineligible for public funding due to State Aid legislation	Specialist State Aid advice sought on a project by project basis as required
Risk of duplication with LEP initiatives or other initiatives	 The LEP are represented on the Officer Programme Board to ensure that value is added rather than duplication of effort. Some initiatives may work more effectively at a LEP Geography where there is a need for scale (e.g Investment Fund)
Planning risk Planning permission is not achieved for key regeneration schemes	Ensure that the relevant Local Planning Authority is consulted from an early stage in the development of scheme proposals
Community risk Schemes included within the Investment Programme are not not supported by local community	 Ensure early consultation and engagement with residents and other stakeholders on a project by project basis Develop a communications strategy alongside the Investment Programme

End.

Appendix 1. Greater Brighton Investment Programme. Draft Governance Structure



Appendix 2. Draft Greater Brighton Investment Programme – initial list of projects

N.B. The projects listed in the following table have already been included and agreed in either the Coast to Capital LEP's Strategic Economic Plan, or the Greater Brighton City Deal. A final list of projects with detailed milestones and programme delivery timetable will be developed following conclusion of LEP's Growth Deal negotiation with government.

Priority Area	Projects	Lead Officer	High level Impact
Brighton & Hove	Brighton Seafront: - King Alfred - I360 - Brighton Centre - Black Rock - Brighton Marina - Seafront Infrastructure Valley Gardens and Edward Street - Transport Infrastructure - Royal Pavilion Estate - Circus Street - Edward Street Quarter New England Quarter - New England House - Digital Exchange - Block J / Innovation Centre - Preston Circus transport scheme	Nick Hibberd, Brighton & Hove City Council	6000 Jobs 2900 homes 81,000 sq m of employment space
	- Preston Barracks - CRL Growth Centre - Advance Engineering Centre		
	Advance Engineering CentreBio-innovation Centre, Falmer		

Priority Area	Projects	Lead Officer	High level Impact
Burgess Hill	Business Park	Claire Tester / Hamish Walke, Mid Sussex District Council	5000 Jobs 5040 Homes 200,000 sq m of employment space
	Science and Technology Park		
	Northern Arc residential development		
	Town centre residential developments		
	A2300 corridor		
Newhaven	Newhaven Flood Defences	Nazeya Hussain, Lewes District Council	5,200 Jobs 750 Homes
	University Technical College (UTC)		178,000 sq m of employment space
	Newhaven Growth Quarter		
	Move-on space (Eastside)		
	Port Access Road Phase 2		
	E.On Rampion offshore wind farm		
	West Quay residential development		

Priority Area	Projects	Lead Officer	High level Impact
Shoreham Harbour & Airport	Shoreham Airport Growth Centre	John Mitchell, Adur & Worthing Councils	4450 Jobs 2320 Homes 36,600 sq m of employment space
	Adur Tidal Walls flood defence Scheme		
	New Monks Farm – Housing and Employment		
	Shoreham Harbour Regeneration Project		
Worthing	Worthing Enterprise Growth Centre	John Mitchell, Adur & Worthing Councils	223 Jobs 41,672 sq m of employment space
	Decoy Farm		
	Worthing area transport package		

Appendix 3 Greater Brighton City Deal Implementation Action Plan

Proposal:	Creative and Tech Growth Centre: Renovating and expanding New England House
Summary:	Develop New England House, the centrepiece of Brighton's creative-tech cluster, into an improved and expanded facility for nurturing small creative-tech businesses and fusing together people with creative and digital skills. Create a Digital Exchange at New England House to provide superfast broadband to small businesses at affordable prices.
Outcome & outputs:	£24.53 million capital investment to renovate and expand New England House. This will increase the useable floorspace by 7,090m², to a total of 18,460m², and will increase the employment density from 1 job per 11 m² to 1 job per 8 m². Re-allocate £635,000 from Brighton's allocation from the Super-Connected Cities programme to create a Digital Exchange at New England House. Local leaders estimate that this investment will: • create 1,300 direct jobs in the creative-tech sector, as well as catalysing growth in the sector across the area; and • secure £9.8 million of private sector investment
Milestone	 New England House: Start on site – July 2015; building completion – October 2017 Digital Exchange: Pass BDUK Assurance – March 2014; Completion of Installation March 2015
Key Govt Departments & SRO	BIS and DCLG
Resources (City, Govt, private sector, other)	 New England House (total £24.53 million investment): £9.8 million from private sector; £9.8 million from BHCC; £4.9 million from Government. The exact split between the private sector and BHCC will depend on negotiations with potential private sector partners. Digital Exchange: £635,000 re-allocated from Brighton's award in Super-Connected Cities programme.
State Aid provisions	In order to avoid any state aid issues arising in relation to rental payments, BHCC will ensure that, as far as practicable, the rent payable by each SME will either reflect prevailing market rent or be set at such a level that any shortfall will be comfortably within that SME's de minimis limit. If necessary, we will engage an independent valuation expert to advise us as to the prevailing market rent. We will also require each SME to certify the extent to which, if at all, they are already in receipt of any state aid funding. In relation to the proposed JV, we will ensure that the private equity investor does not receive any benefit as a result of BHCC's funding (whether through higher than normal occupancy rates or otherwise). While the process for selecting the private equity investor is still being finalised, it is likely to include a competitive process to ensure that the overall investment return to the private equity investor properly reflects the investment risk. If it is not feasible to run a competitive process, we will appoint an independent expert to ensure that

the investment return to the private equity investor does not exceed normal competitive levels.

If, at any stage of the process, we are in doubt as to whether state aid issues might arise, we will take professional advice from appropriate external legal counsel and/or relevant independent experts.

Action:	Owner	Timeline
Agree business case with Government	GBCR and BIS	Jan 2014
Secure private sector partner		Dec 2014
New England House expansion receives planning permission		April 2015
New England House construction begins		July 2015
New England House construction completed		October 2017
Project plan for Digital Exchange approved	GBCR and DCMS	March 2014
Roll out of Digital Exchange complete		March 2015

Proposal:	Flood defences and network of Growth Centres across Greater Brighton
Summary:	Enable £165 million of investment in a network of Growth Centres across Greater Brighton. Secure funding to complete flood defences in Shoreham and Newhaven, enabling key Growth Centres to be developed and protecting existing homes.
Outcome & Outputs:	 Over the medium-term, local leaders expect that the flood defences and network of Growth Centres will deliver: £165 million of investment from the private, university and public sectors; 8,000 new jobs and £361 million uplift in annual GVA; Adur Tidal Walls will provide protection for 2,328 residential and 169 commercial properties, and 15,000sqm of new employment space from flood risk (1,795 are at significant level of flood risk). Protection of Shoreham Town Centre and A259 routeway; Flood defences at the Western Harbour Arm at Shoreham Harbour will enable the delivery of up to 1050 new homes and approximately 10,500sqm of new employment floorspace; and Newhaven East and West Bank flood defences will provide protection for 1,500 residential properties
Milestone	 Newhaven, Clean Tech Growth Centre: Subject to funding, new defences completed in 2017/18 financial year; Development begins – 2015; Development completed – 2030. Shoreham, Environmental Technologies Growth Centre: Subject to funding, Shoreham Adur Tidal Walls completed in 2017/18 financial year; Western Harbour Arm timescales to be confirmed by Adur DC; Development begins – 2017 Development completed – 2022 to 2027 Central Research Laboratory at Preston Barracks: Development begins – 2016; Development completed – 2018/19. Bio-Innovation Facility at Falmer: Development begins – 2015 Development completed – 2018.
Key Govt Departments & SRO	Defra, Environment Agency
Resources (City, Govt, private Sector, other)	 Newhaven East and West Bank flood defences (estimated total capital cost of £9m). Anticipated funding: Environment Agency £6m Flood Defence Grant in Aid; Coast to Capital LEP £1.5 million; South East LEP £1.5 million (funding levels subject to national Partnership Funding Threshold). Shoreham Adur Tidal Walls flood defences (estimated total capital cost of £25 million). Anticipated funding: Environment Agency £17.5 million Flood Defence Grant in Aid; Coast to Capital LEP up to £6 million in addition to West Sussex County Council/Other private sector partners £1.5 million to date. (Funding levels subject to national Partnership Funding Threshold). Western Harbour Arm, Shoreham – the Environment Agency will continue to support Adur District Council, who is the lead partner. Greater Brighton and the Environment Agency will agree to a funding arrangement such that: The Environment Agency will share an indicative 6-year flood defence investment programme for 2015/16 – 2020/21 with Greater Brighton and its partners. Depending on the available funding and value for money of the schemes in Newhaven and Shoreham, this indicative plan will set out indicative dates for delivering these schemes. Once the indicative timescales for delivering flood defence improvements at Newhaven, Shoreham Adur Tidal Walls and

- Shoreham Western Harbour Arm Extension are known, Greater Brighton and partners will be able to provide additional funding to improve the value for money of these schemes, and therefore bring forward their delivery to guaranteed start dates.
- The amount of local funding contributions required to guarantee a start in any given year will depend on the value for money for each scheme. Where there is a funding gap between the value for money of a scheme and the threshold for taking forward a scheme in the given year, Greater Brighton and partners' contribution will need to fill this gap.
- Greater Brighton and partners will make a firm commitment to providing gap funding by an agreed date within summer 2014. Government will work collaboratively with Greater Brighton and Coast to Capital LEP to ensure that the timeline for agreeing Growth Deals fits with this date for agreeing flood defence contributions.
- The Environment Agency will work closely with Greater Brighton and its partners to efficiently deliver the necessary flood defence infrastructure improvements to support economic regeneration and growth objectives.
- Greater Brighton and Coast to Capital LEP will pursue funding as a priority, and explore all routes for securing funding, including through their Growth Deal.
- Government will take account of this flood defence agreement during negotiation of Growth Deals.
- This arrangement will apply to three projects in Newhaven and Shoreham Newhaven East and West Bank; Shoreham Adur Tidal Walls; and Western Harbour Arm Shoreham.

Action:	Owner	Timeline
Environment Agency and Greater Brighton to agree memorandum of understanding on flood defence funding arrangements.	EA, GBCR, C2C LEP	Jan 2014
Coast to Capital LEP and South East LEP to seek flood defence funding through their Growth Deals.	C2C, SELEP	March 2014
Greater Brighton to submit EoI for flood defence funding to the Environment Agency for financial year 2015/16.	GBCR, WSCC, LDC	March / April 2014
Environment Agency to communicate expected flood defence funding threshold for 2015/16, and advise Greater Brighton and partners of necessary gap funding.		May 2014
If funding gap can be met in 2015/16, Greater Brighton and Environment Agency to agree to proceed with schemes in 2015/16.	EA, GBCR	July 2014
Work to commence on any schemes funded for 2015/16 begins.	EA	April 2015
Discussions over any remaining schemes for future financial years begins.	EA, GBCR	May 2015 (and subsequent years

Proposal:	Innovation and Business Support
Summary:	A programme which brings together all of the business and innovation support available across to Coast to Capital LEP, and makes it easier for businesses to access. This includes a co-ordination and signposting function, and a series of bespoke support schemes.
Outcome	Local leaders expect that this innovation and business support will:

& Outputs:	signpost 4,500 businesses to help and advice to grow;
	refer 1,500 additional businesses to national business support programmes;
	Create 158 jobs and safeguard 13; and
	leverage £4.6 million of private sector funding
Milestone	Business Support Programme launches: April 2014
Key Govt Departments & SRO	BIS, Lancaster University
Resources (City, Govt, private sector, other)	Lancaster University RGF bid: £1.8m; Private sector leverage: £4.6m.

Action:	Owner	Timeline
Submit first claim to Lancaster RGF	GBCR	Jan 2014
Agree Scheme Delivery Plan with Lancaster University and BIS	GBCR	Feb 2014
Appoint provider for signposting service	GBCR	Feb 2014
Business Support Programme launched	GBCR	Apr 2014

Proposal:	Governance
Summary:	Creation of an Economic Board, comprising the Greater Brighton Economic Joint Committee (BGEJC) and Greater Brighton Business Partnership (GBBP) to provide strategic leadership across Greater Brighton. To support this, a Single Pot Investment Fund, a Greater Brighton Innovation Panel and a Greater Brighton Skills and Employment Group will also be created to provide coordination across key policy areas.
Outcome & outputs:	Formation of the Economic Board
	Formation of the Single Pot Investment Fund
	Formation of the Greater Brighton Innovation Panel
	Formation of the Greater Brighton Skills and Employment Group
Milestone	Formation of the Economic Board: April 2014
	Formation of the Single Pot Investment Fund: April 2015
	Formation of the Greater Brighton Innovation Panel: April 2015
	Formation of the Greater Brighton Skills and Employment Group: October 2014
Key Govt Departments &	DCLG

SRO

Resources (City, Govt, private sector, other)

• There are no direct costs associated from the establishment of these governance structures, but it requires commitment from all of the public and private sector partners involved in the Greater Brighton area.

Action:	Owner	Timeline
The Greater Brighton Economic Joint Committee (BGEJC) will be established under the Local Government Act 1972, and the Local Authorities (Arrangements for the Discharge of Functions) (England) Regulations 2012.	LAs within GBCR and SDNPA	April 2014
Formation of the Greater Brighton Business Partnership (GBBP)	Private sector and university and further education partners	April 2014
The unitary and district authorities will work with the Government Property Unit and list their assets on e-PIMS by Summer 2014	GBCR local authorities	October 2014
City Deal partners will commit the necessary sites that will meet the housing needs outlined in the Strategic Housing Market Analysis	GBCR local authorities	October 2014
Formation of the Greater Brighton Skills and Employment Group	GBCR	October 2014
Greater Brighton local authorities will work in partnership with the Public Service Transformation Network to spread best practice, learn from other places and to develop a local public service transformation plan.	LAs within GBCR	Dec 2014
Develop simplified planning package – formalising the early engagement and positive working with the Defra network in strategic planning, considering Local Development Orders (LDOs) in prioritised development areas; and review potential locations for LDOs by December 2014	GBCR, Defra	Spring – Dec 2014
Formation of the Single Pot Investment Fund	GBCR	April 2015
Formation of the Greater Brighton Innovation Panel	GBCR	April 2015